

## ACCEPTABLE USAGE POLICY

**PLEASE READ THE TERMS OF THIS ACCEPTABLE USAGE POLICY ("POLICY") CAREFULLY BEFORE USING THE PLATFORM**

### WHAT'S IN THIS POLICY?

This Policy sets out the content standards that apply when you upload content to the Platform, link to the Platform, or interact with the Platform in any other way.

The examples described in this Policy are not exhaustive.

### BY USING THE PLATFORM YOU AGREE TO COMPLY WITH THIS POLICY

By using the Platform, you confirm that you accept the terms of this Policy and agree to comply with it.

If you do not agree to the terms of this Policy, you must not use the Platform.

### WE MAY MAKE CHANGES TO THIS POLICY

We may amend this Policy from time to time by posting a revised version on our website. Every time you wish to use the Platform, please check this Policy to ensure you understand the current Policy that applies at that time.

### PROHIBITED USES

*No illegal, harmful, or offensive use or content*

You may use the Platform only in compliance with applicable law.

You may not use, or encourage, promote, facilitate or instruct others to use, the Platform for any illegal, harmful, fraudulent, infringing or offensive use, or to transmit, store, display, distribute or otherwise

make available content that is illegal, harmful, fraudulent, infringing or offensive.

Prohibited activities or content include any activities that are illegal, that violate the rights of others, or that may be harmful to others, our operations or reputation, including disseminating, promoting or facilitating child pornography, offering or disseminating fraudulent goods, services, schemes, or promotions, make-money-fast schemes, pyramid selling schemes, phishing, or pharming.

### No Security Violations

You may not violate the security or integrity of the Platform.

Prohibited activities include:

- **Unauthorized Access.** Accessing, using, interfering with, damaging or disrupting the Platform without permission, including attempting to probe, scan, or test the vulnerability of:
  - any part of the Platform;
  - any equipment or network on which the Platform is stored;
  - any software used in the provision of the Platform; or
  - any equipment or network or software owned or used by any third party;

or to breach any security or authentication measures used by the Platform,

including attempting to probe, scan, or test the vulnerability of the Platform or to breach any security or authentication measures used by the Platform.

- **Interception.** Monitoring of data or traffic on the Platform without our permission.

- **Falsification of Origin** . Forging TCP-IP packet headers, e-mail headers, or any part of a message describing its origin or route. The legitimate use of aliases and anonymous remailers is not prohibited by this provision.

### No Network Abuse

You may not make network connections to any users, hosts, or networks unless you have permission to communicate with them.

Prohibited activities include:

- **Denial of Service (DoS)**. Inundating a target with communications requests so the target either cannot respond to legitimate traffic or responds so slowly that it becomes ineffective.
- **Intentional Interference**. Interfering with the proper functioning of the Platform, including any deliberate attempt to overload a system by mail bombing, news bombing, broadcast attacks, or flooding techniques.
- **Avoiding System Restrictions**. Using manual or electronic means to avoid any use limitations placed on the Platform, such as access and storage restrictions.

### INTERACTIVE SERVICES

Depending on the version of the Platform being provided we may from time to time provide interactive services on the Platform, including, without limitation chat integration and provision of multi-channel digital communications with end consumers (together “**interactive services**” ).

Where we do provide an interactive service, we will provide clear information to you about the kind of service offered if it is moderated and what form of moderation is used (including whether it is human or technical).

We will do our best to assess any possible risks for users from third parties when they use any interactive service provided on the Platform, and we will decide in each case whether it is appropriate to use moderation of the relevant service (including what kind of moderation to use) in the light of those risks. However, we are under no obligation to oversee, monitor or moderate any interactive service we provide on the Platform, and we expressly exclude our liability for any loss or damage arising from the use of any interactive service by a user in contravention of our content standards, whether the service is moderated or not.

Where we do moderate an interactive service, we will normally provide you with a means of contacting the moderator, should a concern or difficulty arise.]

## **CONTENT STANDARDS**

Doddle will determine, in its discretion, if any material you contribute to the Platform (“**Content**”) breaches the content standards set out below (“**Content Standards**”).

The Content Standards must be complied with in spirit as well as to the letter. The standards apply to each part of any Content as well as to its whole.

Content must:

- be accurate (where it states facts);
- be genuinely held (where it states opinions); and]
- comply with the law applicable in England and Wales and in any country from which it is posted.

Content must not be:

- **Infringing Content.** Content that infringes or misappropriates the intellectual property or proprietary rights of others.
- **Offensive Content.** Content that is defamatory, obscene, abusive, invasive of privacy, promotes violence or discriminatory or otherwise objectionable, including content that constitutes child pornography, relates to bestiality, or depicts non-consensual sex acts.
- **Harmful Content.** Content or other computer technology that may damage, interfere with, surreptitiously intercept, or expropriate any system, program, or data, including viruses, Trojan horses, worms, time bombs, or cancelbots.
- **Illegal Content.** Content that breaches any legal duty owed to a third party, such as a contractual duty or a duty of confidence, promotes any illegal activity, is in contempt of court, or advocates, promotes, or incites any party to commit, or assist any unlawful or criminal act such as (by way of example only) copyright infringement or computer misuse.

## MONITORING AND ENFORCEMENT

We reserve the right, but do not assume the obligation, to investigate any violation of this Policy or misuse of the Platform. We may:

- investigate violations of this Policy or misuse of the Platform; or
- remove, disable access to, or modify any content or resource that violates this Policy or any other agreement we have with you for use of the Platform.

We may report any activity that we suspect violates any law or regulation to appropriate law enforcement officials, regulators, or other appropriate third parties. Our reporting may include disclosing appropriate customer information. We also may cooperate with appropriate law enforcement agencies, regulators, or other appropriate third parties to help with the investigation and prosecution of illegal conduct by providing network and systems information related to alleged violations of this Policy.

## REPORTING OF VIOLATIONS OF THIS POLICY

If you become aware of any violation of this Policy, you will immediately notify us and provide us with assistance, as requested, to stop or remedy the violation. To report any violation of this Policy please contact us at [hello@doddle.com](mailto:hello@doddle.com).

## BREACH OF THIS POLICY

When we consider that a breach of this Policy has occurred, we may take such action as we deem appropriate.

Failure to comply with this Policy constitutes a material breach of the terms of use upon which you are permitted to use the Platform, and may result in our taking all or any of the following actions:

- suspension of your right to use the Platform with or without notice;
- immediate, temporary or permanent removal of any Content uploaded by you to the Platform; and/or
- disclosure of such information to law enforcement authorities as we reasonably feel is necessary or as required by applicable law.